



# Service delivery at scale: Adoption of systems strengthening in Promoting Household Toilets in Low-Income Urban Communities in Ghana

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ALL SYSTEMS GO AFRICA SYMPOSIUM

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# Presentation Outline

- Introduction
- Strategies for Delivering Household Sanitation at Scale
  - ✓ Governance system
  - ✓ Operational system
- Conclusion



# Introduction

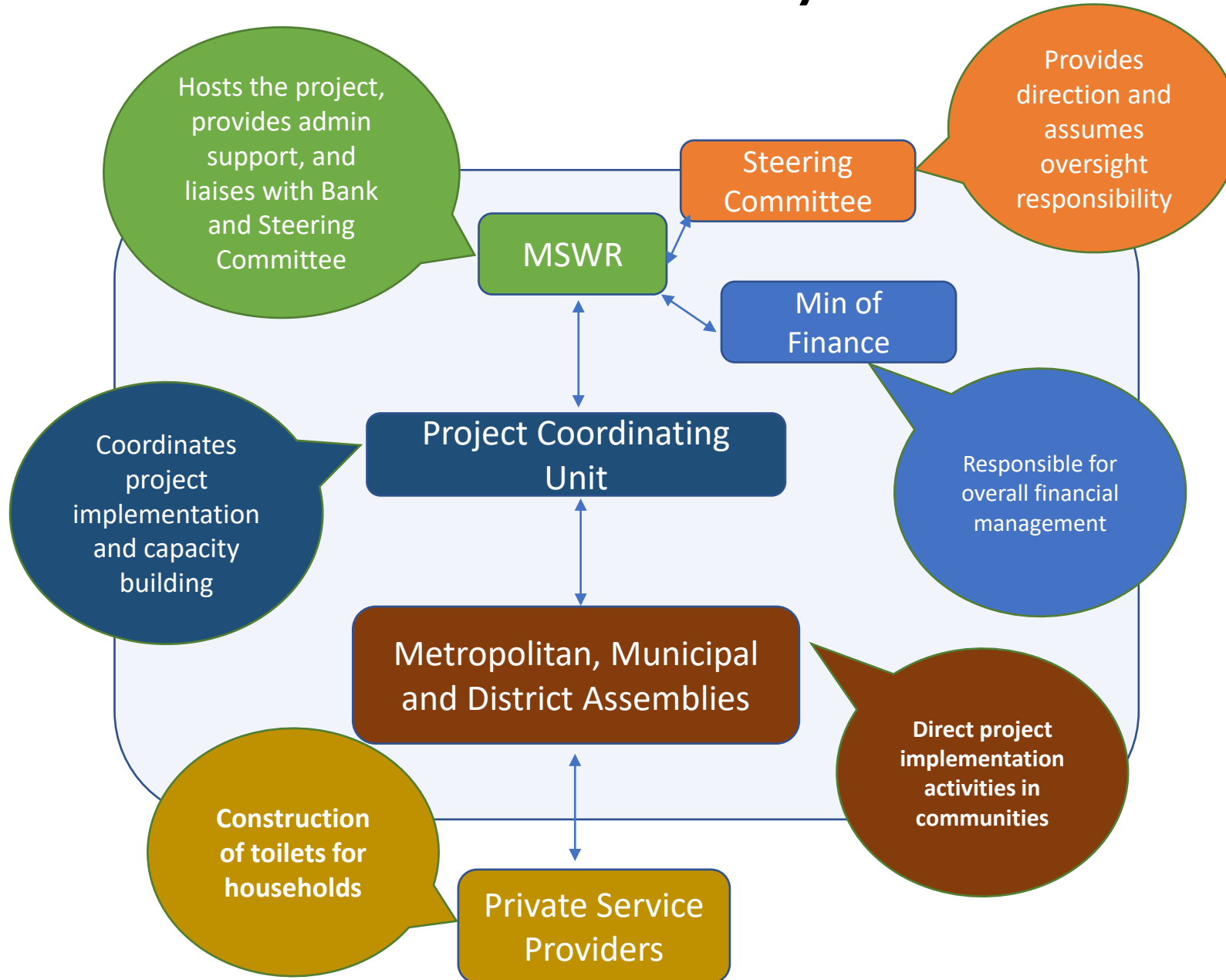
- MSWR has been implementing GAMA SWP with funding from the World Bank since 2015.
  - Over 342,000 beneficiaries of improved household toilets
  - 232,000 school pupils benefiting from improved school toilets
  - Over 368,000 beneficiaries of new water supply connections
- GAMA SWP approach has been adopted by the African Development Bank funded GASLIP project.
- Due to its initial implementation success, GAMA SWP has received additional financing to scale up implementation approach in Greater Kumasi.





# STRATEGIES FOR DELIVERING HOUSEHOLD SANITATION AT SCALE

# Governance System



# Operational system

## HHT FINANCING

- Subsidy as an incentive for low-income households to own a toilet facility by making it affordable.
- Convenient payment platform for beneficiaries to save towards a toilet in installments.

## SANITATION MARKETING

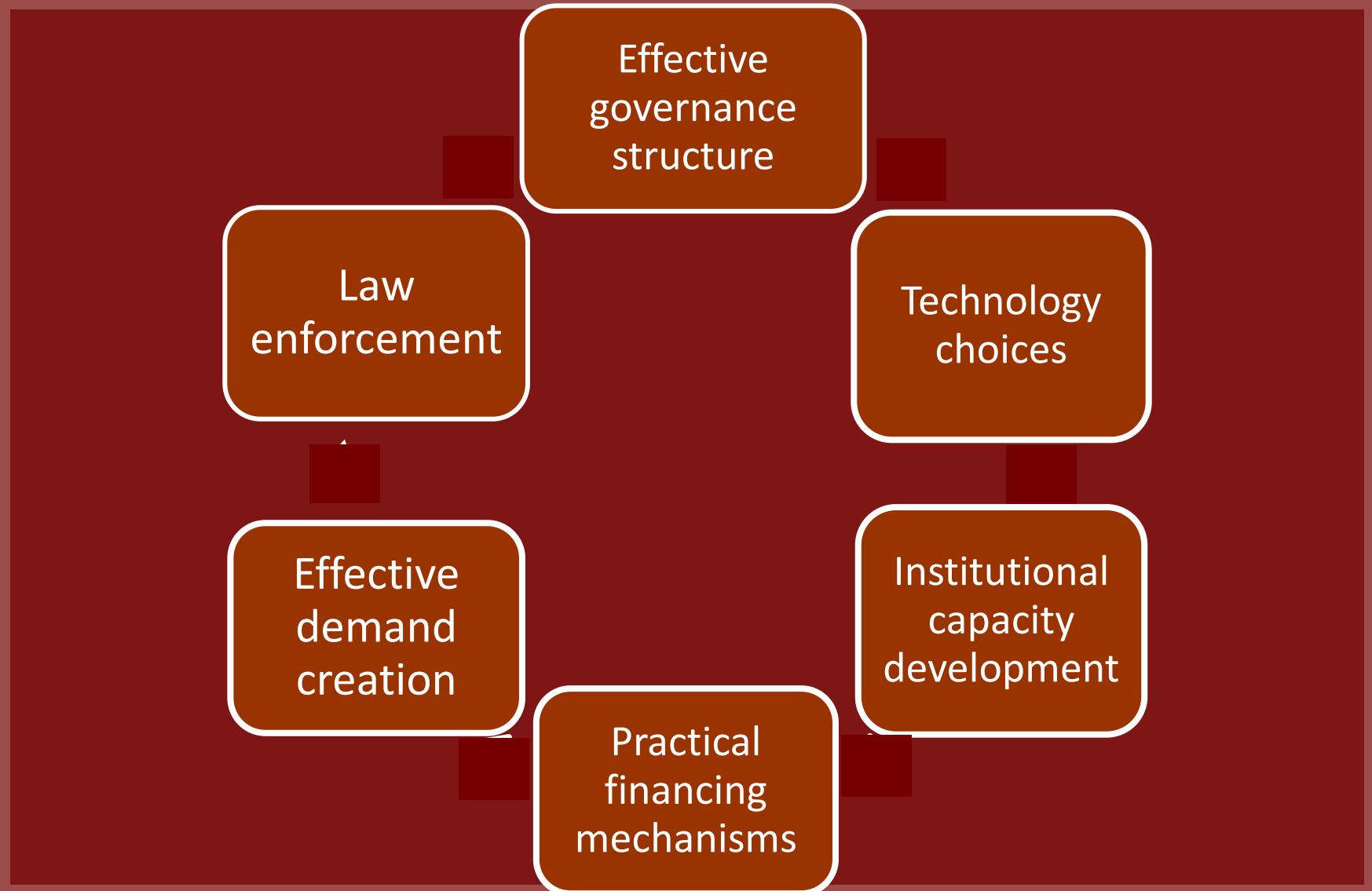
- Empower MMAs to lead behaviour change campaigns and promotion of household toilets
- Make the MMA a one-stop-shop for all sanitation needs especially for low-income areas

## FACILITY DELIVERY

- Adopt the BIO-DIGESTER toilet system to circumvent the physical space challenge
- INCENTIVIZE large scale service providers to serve the poor
- SUPPORT small scale service providers to scale eg.,
  - Guarantee for loans
  - Fast payment for work done

# Conclusion

Effective systems for household toilet promotion in low-income urban communities need multifaceted and integrated approaches:





# MEDAASE

